The four Graduate Schools at Aarhus University are hosting a joint PhD course focusing on publication strategies and the technique of writing a good scientific abstract. The course will bring together PhD students from all disciplines.

Outcomes
- Get an introduction to publishing strategies
- Think about publishing in a career perspective
- Understand how the peer-review system works
- Develop a better understanding of how to write your own abstract

Content of the Course
Publishing is crucial to the academic career, where a structural approach can save time in future writing situations. Therefore, when you plan to publish, it is important to think strategically about when and where to publish. This course will give you an introduction to publishing from both the perspective of researchers and an editor.

Three experienced speakers will share their knowledge and introduce the participants to publishing strategies. They will provide an overview of challenges and pitfalls and discuss the review process and how to benefit from it.

In the publication process, the abstract is critical both when submitting a manuscript to a journal, and in attracting readers afterward. A good abstract can concisely explain the aim and results and place
them in the context of the research field. The three presentations will be followed up during the afternoon session by ‘hands-on’ workshops in which the participants practice how to write convincing through reasoning and through an abstract.

Aim of the Course
The aim of this course is to make the participants aware of how to develop effective writing strategies to target different readerships within academic publishing. Furthermore, the participants will be introduced to how to think strategically when making a publication plan and who to write a convincing abstract. The latter will be targeted through a focus on abstract writing during the afternoon workshop.

Target Group
PhD students from all disciplines. Participants must have completed or nearly completed data collection and started analyzing data with the aim of publishing the results in an international scientific journal with peer review.

Prerequisites
Prior to attending the course, participants are required to submit: 1) an abstract in English language (250-350 words), and 2) have identified at least one relevant journal, to which the completed paper could be submitted. During the workshop, participants will give and receive feedback.

Time: The course will take place on 29. November 2018, 9.00 am – 15.30 pm.

Registration:
Deadline for applying: 19 October 2018.
Registration is required via Health’s Course Calendar at: https://service.health.au.dk/modules/Course/mypage/coursecalendar (search “A263/02”) and click the button “Register” to sign up.

The abstract must be submitted by 26 October 2018 to AU Blackboard (access will be given when you have been accepted at the course).
Maximum number of participants: 40

Speakers: Professor Poul Nissen, professor Helena Skyt Nielsen, professor Bobby Zachariae, Stacy Cozart and associate professor Berit Lassesen.

Venue:
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>09.00 - 09.15</td>
<td>Welcome and Introduction to the Course</td>
<td>Vice dean Lise Wogensen Bach, Health, AU</td>
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<tr>
<td>09.15 - 10.00</td>
<td>Publish or Perish - how to balance good publications and career developments</td>
<td>Professor Poul Nissen, Department of Molecular Biology and Genetics – DANDRITE</td>
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<td>10.00 - 10.45</td>
<td>Academic Publishing</td>
<td>Professor Helena Skyt Nielsen, Department of Economics and Business Economics, AU</td>
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<td>10.45 - 11.15</td>
<td>Coffee /tea</td>
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<td>11.15 - 12.00</td>
<td>How I Learned to Love Peer Review</td>
<td>Professor Bobby Zachariae, Department of Psychology and Behavioral Sciences and Department of Clinical Medicine</td>
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<td>12.00 - 13.00</td>
<td>Lunch and Coffee</td>
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<td>13.00 - 15.00</td>
<td>Writing a Convincing Abstract (parallel session)</td>
<td>Stacey Cozart, Centre for Teaching Development and Digital Media, ARTS</td>
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<td>Professor, DMS, MSc. Bobby Zachariae, Department of Psychology and Behavioral Sciences and Department of Clinical Medicine</td>
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<td>Associate professor Berit Lassesen, Centre for Teaching and Learning, Aarhus BSS</td>
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<td>15.00 - 15.30</td>
<td>Conclusion and Evaluation</td>
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